

VARA Sparkling Wines: Celebrating Excellence

VARA named Hot Brand of 2024 by Wine Business Monthly

This recognition showcases VARA as a brand making a statement on what it means to be part of the American wine industry.



VARA New Mexico Sparkling Brut 2023



- Won a Double Gold medal at the 2024 San Francisco International Wine Competition
- Won a Gold medal at the 2025 TexSom awards
- Won a Silver medal at the 2025 San Francisco Chronicle Wine Competition

VARAxLG Blanc de Blancs

- Won a Double Gold medal at the 2025 San Francisco Chronicle Wine Competition
- Won a Gold medal at the 2024 San Francisco International Wine Competition
- Won a Silver medal at the 2025 TexSom Awards



VARA Silverhead Zero Dosage



- Won 92 points, a Gold medal at the 2024 San Francisco International Wine Competition
- Won a Gold medal at 2025 San Francisco Chronicle Wine Competition

VARA Silverhead Brut

- Won 98 points, a Silver medal at San Francisco International Wine Competition
 - Highest rated wine ever made in NM
- Won a Silver medal at San Francisco Chronicle Wine Competition
- Won a Bronze medal at the 2025 TexSom Awards



VARA Silverhead Brut Rosé



- Won a Silver medal at San Francisco Chronicle Wine Competition
- Won a Bronze medal at San Francisco International Wine Competition
- Won a Bronze medal at the 2025 TexSom Awards

What makes Double Gold so special?

- Awarded only to wines that ALL judges unanimously agree deserve a Gold Medal.
- Considered among the finest wines in the world.
- Represents rigorous blind-tasting by internationally-renowned wine experts.